

Alex Lees

Videographer, Producer, Company Director

Although a lot of people look confused when I say I am an

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I chose to study at Loughborough, because as a keen Tennis player and lover of lots of other sports, I knew Loughborough would give me the opportunity to compete at a high level and try others sports. In addition to this, Loughborough was one of the few universities that offered product design engineering and the facilities were very impressive when I came along

opportunities to get involved in enterprise activities, for the skills needed to start your own business. The support came in three tiers of inspire, develop, and fly, of which I had the opportunity to be a part of two of them, getting support to start a business whilst at university and also after I had finished my degree. This support has led me to where I am today, running a video production company that actually specialises in supporting universities.

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a job. I found myself half heartedly applying for engineering jobs, and after getting to the last 2 of a job for Red Bull F1 and missing out, I then realised that my feeling of relief for not getting the job was definitely not the feeling I should have been having. I then decided to take my love of design, which was the part of my degree I enjoyed the most, and see if I could use some of the skills I had learnt to start my own business. I then decided to start a video production company that specialises in supporting universities.